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PHOENIX HOSIERY
Fresh New Shipments
Received for Easter Wear

Phoenix Hosiery brings the exact shades needed for every dress requirement.

Chiffon and Service Weights
79c PAIR
3 pairs for \$2.25

SPECIAL THIS WEEK
Entire Stock of
Enna Jettick Shoes \$3.95

SAM LEVY
1311-1313 Sartori Avenue, Torrance

QUALITY MARKET
2171 Torrance Blvd., Cor. Portola. Ph. 93.

No Battle of Independence was ever won in a day. So keep faith and also fighting for your home Bank.

Specials for Friday and Saturday
These Prices Effective at Above Address Only

BUTTER CLOVERBLOOM Full Cream, lb. **19c**

9c SALE to Introduce the Famous Fame Line! —Famous For Flavor —Golden Lined Cans **9c**

Sliced Beets, No. 2 Can
Diced Beets, No. 2 Can
Whole Beets, No. 2 Can
Hominy, No. 2 1/2 Can
Red Kidney Beans, No. 2 Can
Shoe Peg Corn, No. 2 Can
Whole Grain Golden Bantam Corn No. 2 Can
Country Gentleman Corn No. 2 Can
Kraut, No. 2 1/2 Can
Diced Carrots, No. 2 Can
Catsup, Large 14-oz.

—This Merchandise Is Guaranteed to Be As Fine As the Best—

ROYAL BAKING POWDER, 12-oz. cans **35c**
SNOWDRIFT **6 lb. cans 69c**
A Rich Creamy Shortening for Modern Cooks
SUNMAID SEEDLESS RAISINS **2 boxes 13c**
OXYDOL **FREE—Jig Saw Puzzle—FREE**
MINUTE TAPIOCA **2 boxes 23c**
FREE—Large Balloons—FREE

MEAT DEPARTMENT
2171 Torrance Blvd. and 1406 Cravens

FRYING CHICKENS, Extra fancy yellow skinned lb. **23c**
FRYING RABBITS, Extra Good **lb. 23c**
EASTERN SKINNED HAMS, whole or half lb. **14c**
LEGS OF LAMB **lb. 19c**

FRESH PORK SPARE RIBS
FRESH GROUND HAMBURGER STEAK
FRESH GROUND PORK SAUSAGE
LEAN POT ROASTS
LEGS OF PORK, Whole or Half
END CUTS OF PORK LOIN
Pound - - 12 1/2c

KRAUT, Eastern Long Cut **lb. 5c**

LEAN RIB BOILING BEEF
BREAST OF LAMB, For Stewing or Stuffing
BREAST OF VEAL, For Stewing or Stuffing
PURE LARD — BEST COMPOUND
FRESH PORK SHANKS
lb. - - 8c 2 lbs. - - 15c

EASTERN BACON, 1/2 lb. package **each 10c**

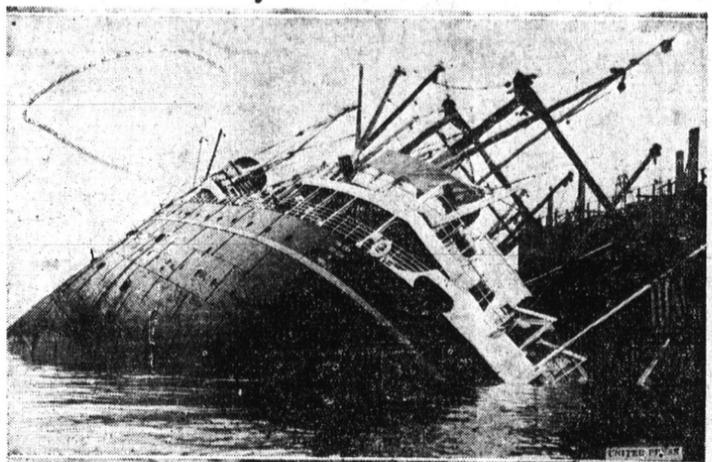
VEGETABLES and FRUITS
2171 Torrance Blvd., Corner Portola, Phone 93
Best Cooking and Eating

Pearmain Apples - - 9 lbs. 25c

Local
Strawberries 2 for 25c

PEAS, Sweet, Tender **4 lbs. 25c**
HEART CELERY **Bunch 5c**
STALK CELERY **3 for 10c**
BUNCH VEGETABLES **3 for 5c**
ASPARAGUS **2 lbs. 25c**
ARTICHOKEs **Each 5c**
IDAHO RUSSETS **14 lbs. 25c**
ALL SPRING PLANTS **Each 1c**

'Somebody Made a Mistake'



The 14,000-ton American Mail liner President Madison, tipped crazily on her side at Todd drydock in Seattle, Wash.—victim of a sudden starboard list that endangered lives of 185 men and resulted in two being killed. "Somebody made a mistake," was the cryptic statement of Anell F. Haines, vice-president of the company. Damage was estimated at \$250,000.

Shaw Promises Drastic Reforms If Elected Mayor Los Angeles

Proposing immediate, drastic action for elimination of civic government evils for governmental reforms which will restore prosperity, Frank L. Shaw, candidate for mayor of Los Angeles in the May 2 primary election, today issued his platform.

The document, pledging a definite program in unequivocal words, speaks for itself. It follows in full:

"As candidate for mayor of the city of Los Angeles I deem it my duty to enunciate with candor and clarity the platform upon which I seek the leadership of this great city and its citizens.

"With a frankness and experience which I believe the people demand, I intend to deal with the issues of the day, pre-eminent among which is the stagnation of local business and industry from which flows our unemployment and social distress.

"I propose:

(1) Action.

(2) The consolidation of the essential functions of city and county government and the elimination of the many that are non-essential.

(3) The immediate commencement of work projects through city, county, state and federal co-operation which will put idle hands to work and revive the flow of local industry.

(4) A stewardship of sensible dignity, intelligent leadership and complete tolerance incumbent upon the chief executive of a cosmopolitan city such as Los Angeles.

(5) A program calling for the abolishment of extravagant, unnecessary public commissions and overlapping and duplicated public services which will save millions of tax-dollars in the city of Los Angeles and give to property owners a sounder business administration of their city affairs.

(6) Reduction of taxes to a point that will permit departments of city government to perform all essential services and the elimination of the special assessment evil that has forced a financial tragedy upon thousands of our people. In short, I will seek the same economy in our city government that our president seeks to attain in national government.

(7) A tightening of the protection of our municipally owned Water and Power Bureau against the threatened encroachment of the Power Trust and an expansion of all publically owned utilities for the best interests of the people.

(8) The restoration of the morale of city employees, particularly in the police department, in order that vice and moral corruption now self-evident throughout the city can be abolished.

"We are face to face with dark realities which no optimism can abolish. Waste and extravagances of government must be ended, and the correction of these evils must come from within.

"Today the public mind is tuned to a realization of the absolute necessity for drastic action that would support a complete adoption of my economic policies.

"Therefore I approach the mayoralty campaign believing that my definite policy for radical change in governmental functions will have the support of the people and can be accomplished.

"If the people of the city of Los Angeles accept my leadership, I pledge their immediate action and a definite program based upon an experienced appreciation of the need for far-reaching economies in every department of public service.

"Today, NOW is the time for the new deal for the citizens of Los Angeles."

Moreland Withdraws
George E. Moreland, well-known industrialist and civic leader, who several weeks ago announced his candidacy for mayor of Los An-

CANDIDATE



FRANK L. SHAW,
Chairman of County Board of Supervisors, becomes candidate for Mayor of Los Angeles.

Shaw in the May 2 primary election, today announced his withdrawal from the race in favor of Supervisor Frank L. Shaw.

Mr. Moreland's statement of withdrawal follows:

"As a business man and a citizen taxpayer directly interested in sound economical management of governmental affairs, I am submerging my own ambitions by withdrawing from the race for mayor and throwing my support to Supervisor Frank L. Shaw.

"I am convinced that his long experience in public affairs, his business judgment and leadership qualify him above all other candidates for this important office where these qualities are so badly needed today.

"The position of mayor requires tireless and fearless effort and business genius in the restoration of sane city management for Los Angeles. All these qualities, Supervisor Shaw has consistently demonstrated he possesses.

"Because he is able and determined to continue his efforts to relieve tax burdens and lessen the cost of city government, there is no other man in the field as qualified for this high post as is Supervisor Frank L. Shaw."

Edison Company Elects Board of Directors

Annual Meeting Held at Los Angeles Last Week

Stockholders of the Southern California Edison Company, Ltd., at their annual meeting in the Edison building auditorium, Los Angeles, unanimously voted the election of two officers of the company to serve as new members of the board of directors and re-elected the 11 incumbent board members who served during the past year. The new directors are Fred B. Lewis, vice president and general manager, and Roy V. Reppy, vice president and general counsel. Both men are veterans in the Edison company organization.

With Mr. Lewis and Mr. Reppy, the Edison board now includes Harry J. Bauer, chairman; George I. Cochran, John H. Fisher, Albert W. Harris, A. N. Kemp, Ben R. Meyer, W. C. Mullendore, Donald O'Melveny, James R. Page, Henry M. Robinson and George C. Ward. During 1932 there were three vacancies in the directorate, caused by the death of John B. Miller, chairman, and Russell H. Ballard, president, and the resignation of Arthur H. Fleming.

"The year 1932 was another year of declining gross earnings, but we are pleased to report that the company successfully met the test and closed the year in a sound financial position," Mr. Bauer said. "Gross earnings for the year ended December 31, 1932, amounted to \$37,158,391 as compared with \$40,715,933 the previous year, a decrease of \$3,557,542. The decline in gross earnings was primarily due to further contraction of industrial and commercial activities of large consumers. The contraction of these activities temporarily defers full benefits to be derived from the load already connected to our lines and which will become increasingly productive as business conditions improve. We had an ample supply of water in 1932 and the precipitation thus far this year strongly indicates that we shall have a plentiful supply for the year 1933."

In addressing the company's stockholders, Mr. Bauer referred to the small amount of earthquake damage suffered by the company on March 19. The total damage, he said, will not exceed \$150,000 and may be considerably less. When a stockholder asked whether the company carried earthquake insurance, Mr. Bauer said that it did, but that he felt that earthquake insurance was not as good as "capable officers and honest contractors," as evidenced by the manner in which Edison buildings and property had withstood the quake.

The board at its following organization meeting re-elected officers as follows: Mr. Bauer, chairman; Mr. Ward, president; Mr. Mullendore, executive vice president; Mr. Lewis, vice president and general manager; Mr. Reppy, vice president and general counsel; W. L. Percy, vice president in charge of corporate contracts and documents; D. M. Trott, vice president in charge of finance; W. I. Frost, vice president in charge of sales; Will H. Fischer, vice president in charge of public relations; B. T. Story, treasurer; B. F. Fluno, comptroller, and Clifton Peters, secretary.

School Bonds to Furnish Cash For Repair Work

More Than Half Million Is Needed For Quake Reconstruction

Funds with which to reconstruct condemned or damaged school buildings in Torrance and other areas served by the Los Angeles city school system, will be provided by the sale of bonds which were voted in 1931. This became known when the board requested the county board of supervisors to sell \$680,000 worth of authorized bonds for the reconstruction work.

School buildings in need of repairs in this community include Torrance elementary, Torrance high school and Walteria.

That the Los Angeles city system apparently was well prepared for just such an emergency was noted in the letter to the supervisors which stated that \$2,405,000 in elementary school bonds and \$3,210,000 in high school bonds remained unissued from the 1931 issue.

It is explained that it is the regular procedure for the supervisors to sell the bonds for the board of education. Of the \$680,000 which the supervisors were expected to offer for sale Monday of this week, \$155,000 in high school bonds and \$141,000 in elementary bonds are part of the series that mature next June 1. The other \$384,000 mature at later dates.

"The Los Angeles board of education is fortunate in having these bonds available," W. A. Sheldon, secretary, wrote the supervisors. "If the supervisors sell the bonds which mature in June we will pay them off out of our sinking fund. The others will be called at their maturity dates."

Annual Small Home Farm Contest Starts

The fourth annual Small Farm Home contest, sponsored by the Los Angeles Chamber of Commerce, which has interested residents of this city and Lomita in previous years, started last Sunday, March 26.

A number of residents in this district are entering in the contest which is carried on to stimulate interest in this type of home.

"Buy American"

MEXICAN FINED
Louis Ordaz, Pueblo resident, is serving a jail sentence following his arrest on a charge of being drunk and transporting liquor. He was fined \$100 or 50 days in jail at his hearing on Friday. He was unable to pay the fine.

Star Furniture Co.
1273 Sartori Ave. Torrance Phone 620
"We Challenge City Prices!"
WE ARE NEVER UNDERSOLD!

SIMMONS Day Bed
Complete
\$14.95
Windsor Ends

APEX WASHING MACHINE 1933 MODEL
Let us show you the many features in this remarkable washer. Big capacity. Porcelain tub on genuine Armo steel. Fast, safe and efficient washing action. No hand rubbing. Clothes last longer. Sturdy all aluminum wringer with balloon rolls.
Very Attractive Price
\$49.50
Pay \$1 Each Week
We Are Also Agents for the APEX VACUUM SWEEPERS \$19.85 Up

GAS RANGES
New Ranges All Guaranteed
Prices Start At
\$14.95

PHILCO RADIOS . . . "Best on Earth"

We are the exclusive agents for PHILCO Radios. Secure this radio on a small down payment, and get New York programs as well as local, and the amateur broadcaster.

PHILCO RADIOS' PRICES
START AT **\$19.50**
CONSOLE MODEL RADIOS Start at \$26.50
SPECIAL NEW 4-TUBE METROPOLITAN Complete \$8.50
Pay As Low As 50c Week.

Used Dept.

We have several bargains in used furniture. We list just a few:

3-piece O'stuff, \$26.50
2-piece O'stuff, \$21.50
2-piece O'stuff, \$19.50
Breakfast Table, \$1.95
Beds \$1.25 up
Heaters \$1.50 up
Rockers \$1.25 up
Gas Ranges \$4.50 up
Other Items too Numerous to Mention

Genuine Kroehler
2-Piece O'Stuff, covered with heavy tapestry. Webb construction. A fully guaranteed suite. \$57.50 Value For **\$39.50**

**** STAR FURNITURE FOR VALUES ****

School Bonds to Furnish Cash For Repair Work

More Than Half Million Is Needed For Quake Reconstruction

Public Schools Week Observance Set For April 24

Calling upon the 141,000 members of the Masonic fraternity in California to join in the fourteenth annual observance of Public Schools Week, beginning April 24th, Frank W. Mixer, grand master of Masons in California, in a proclamation to the Masonic fraternity made public today, declared that the crisis confronting the public schools "is not dissimilar to that which immediately followed the World war, but with an entirely different cause."

Other organizations which annually join in the observance include the American Legion, the Parent Teachers Association, chambers of commerce and service clubs generally.

New Rat Control Harmless to Pets and Human Beings

"The Public Enemy No. 1—none other than Mr. Rat," so Harry Dolley of the Dolley Drug Company says.

As far as civilization can trace, the human race has continuously paid toll to destructive rats and mice, and in Southern California gophers are also destructive disease-carrying animals. Science has traced and definitely proven that many of our most dreaded plagues and diseases have either originated with or are being transmitted by rodents. It is also estimated that the property loss suffered from rats is \$480,000,000 annually, in the United States alone.

Dolley's are featuring a new rodent control product known as "Murdrat," which brings positive death to rats, mice, gophers and kindred pests but at the same time is absolutely harmless to human beings, domestic animals and poultry. A special display of "Murdrat" is shown in the Dolley Drug Company window, El Prado and Sartori.

Registration Books Are Now Closed

Registration books were closed at the city hall last week and will be reopened for the benefit of voters who wish to re-register or change their addresses on May 2. The only offices for which Torrance voters may cast their ballots at the May primary or the June election are for members of the board of education, unless the move to place the recall proposition on the ballot on June 6 is successful.

ATTEND CONFERENCE

Mrs. L. B. Kelsey, Mrs. C. C. Schulte and Mrs. Chas. T. Bippy represented Torrance at the county conference on child health and protection, held at the East Side health center, Los Angeles, last Thursday.

STONE and MYERS
Funeral Directors

Licensed Embalmers

TORRANCE: Cravens at Engracia Telephone 195
LOMITA: 1204 Narbonne Ave. Telephone 347
AMBULANCE SERVICE